

Profit Savvy: DP100 Profit Improvement Calculator

	Example			Your Business		
	Present	% change	Future	Present	% change	Future
Revenue	1,000,000	5%	1,050,000	1,000,000	5%	1,050,000
Cost of Goods Sold	250,000	5%	237,500	250,000	5%	237,500
COGS % of Revenue	25.0%		22.6%	25.0%		22.6%
Gross Margin / Profit	750,000		812,500	750,000		812,500
GP % of Revenue	75.0%		77.4%	75.0%		77.4%
Fixed / Overhead Expenses	580,000	5%	551,000	580,000	5%	551,000
FC % of Revenue	58.0%		52.5%	58.0%		52.5%
Net Profit before tax / EIBDA	170,000		261,500	170,000		261,500
NP % of Revenue	17.0%		24.9%	17.0%		24.9%
Increase in NP (Present to Future)			91,500			91,500
% Increase			53.8%			53.8%

Change the information in cells in following colour only: